

ACCOUNTING FOR NON FINANCIAL MANAGERS

Topics Covered

- Introduction
- Major Areas of Accounting and Finance
- The Income Statement
- The Balance Sheet
- The Statement of Cash Flows
- Financial Ratios and Analysis

Who Will Benefit

Managers, department heads, line managers, supervisors, business owners, executives, and professionals with non-financial backgrounds.

Objectives

- Learn the basics of accounting and finance.
- Communicate with your finance department or finance person.
- Understand how your decisions or actions will affect the company's financial performance.
- Operate more effectively.